



The EDGE Media Group/Western Media LLC
11154 Huron Street, Suite 104 • Northglenn, CO 80234
Toll Free: 866.613.0257 • Phone: 303.255.0843 • Fax: 303.255.0844

2009 INSERTION ORDER
Classifieds ■ Calendar ■ Online Facility Listing

Ad Type(s) (check all that apply): Classifieds Calendar Online Facility Listing

Classifieds and calendar listings—reserve space in the following issue(s): Run until further notice

- January February March April May June
- July August September October November December

Classified ad size: 50 words or fewer 51–75 words 76–120 words 121–150 words Display

Ad Materials: Pick-up _____ New _____
(name or reference)

Include Logo: Yes No

Online facility listing: Run until further notice 6 months 12 months
 Standard Featured Featured w/logo

See page 2 for ad rates, ad descriptions, and closing dates.

Please add special instructions in box below.

BUSINESS CONTACT INFORMATION

Company name: _____

Contact name/title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Type of Business (check one below): _____ EIN#: _____

- Sole proprietorship Partnership Corporation Other

FORM OF PAYMENT

Credit card (check one): Visa MasterCard American Express PO# (if applicable): _____

Credit card number: _____ Exp. date: _____

Name on card: _____

AGREEMENT

1. This insertion order confirms that I have authorized the purchase of advertising space as described above.
I understand that this must be signed and returned before the closing date.
2. All invoices are to be paid within 30 days of the invoice date.
3. I authorize Western Media LLC to process payment against the above credit card if provided.
4. Cancellation of all ads/contracts requires a 60-day written notice.

Signature: _____ Date: _____

The O&P **EDGE**

2009 Advertising Solutions

Classifieds ■ Calendar ■ Online Facility Listings

Classified Ads

www.oandp.com/edge/classifieds

50 words or fewer	\$140
51 – 75 words	\$175
76 – 120 words	\$220
121 – 150 words	\$325
151 words or more	Display ad rates apply

Calendar Ads

www.oandp.com/edge/calendar

\$40 per insertion

Thirty-word description both online and in print.

Boxed color calendar ads available.

Additions: \$10 logo charge in addition to rate listed above.

Logo will be placed online as well as in print.

Additions: \$20 blind box fee, 20 percent color logo charge in addition to rates listed above. Logo will be placed online as well as in print.

FREE online placement with printed calendar and classified ads during the month the ad runs, plus additional exposure in *EDGE Direct*, the monthly e-mail companion newsletter of *The O&P EDGE*.

Classified and Calendar Closing Dates

Issue Date	Meeting Circulation	Space/Materials Deadline
July		6/08
August		7/07
September		8/04
October	AOPA Nat'l Assembly, CAF Triathlon	9/01
November	PFA Annual Symposium	10/06
December	DS/USA Hartford Ski Spectacular	11/03

Online Facility Listings at oandp.com

Type of Listing:

- **Standard** \$10/month Name, address, phone, and fax.
- **Featured** \$30/month Name, address, phone, fax, and website with link. Additional locations \$10/month.
- **Featured w/logo** \$50/month Name, address, phone, fax, website with link, and logo. Additional locations \$10/month.

ABC accredited facilities receive \$10 off prices listed above.

Contact

Classifieds, Calendar, and Facility Listing Sales

Jodi Mills

Toll free: 866.613.0257

Direct line: 303.421.0902

Fax: 303.255.0844

E-mail: jodi@opedge.com