



The EDGE Media Group/Western Media LLC
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2010 INSERTION ORDER
Classifieds ■ Calendar ■ Online Facility Listing

Ad Type(s) (check all that apply): Classifieds Calendar Online Facility Listing

Classifieds and calendar listings—reserve space in the following issue(s): **Run until further notice**

- January February March April May June
- July August September October November December

Classified ad size: 50 words or fewer 51–75 words 76–120 words 121–150 words Display

Ad Materials: Pick-up _____ New _____
(name or reference)

Include Logo: Yes No

Online facility listing: Run until further notice 6 months 12 months
 Standard Featured Featured w/logo

Scroll below for ad rates, ad descriptions, and closing dates.

Please add special instructions in box below.

BUSINESS CONTACT INFORMATION

Company name: _____

Contact name/title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Type of Business (check one below): _____ EIN#: _____

- Sole proprietorship Partnership Corporation Other

FORM OF PAYMENT

Credit card (check one): Visa MasterCard American Express PO# (if applicable): _____

Credit card number: _____ Exp. date: _____

Name on card: _____

AGREEMENT

1. This insertion order confirms that I have authorized the purchase of advertising space as described above.
I understand that this must be signed and returned before the closing date.
2. All invoices are to be paid within 30 days of the invoice date.
3. I authorize Western Media LLC to process payment against the above credit card if provided.
4. Cancellation of all ads/contracts requires a 60-day written notice.

Signature: _____ Date: _____

The O&P EDGE

2010 Advertising Solutions

Classifieds ■ Calendar ■ Online Facility Listings

Classified Ads

www.oandp.com/classifieds

50 words or fewer	\$140
51 – 75 words	\$175
76 – 120 words	\$220
121 – 150 words	\$325
151 words or more	Display ad rates apply

Calendar Ads

www.oandp.com/edge/calendar

\$40 per insertion

Thirty-word description both online and in print.

Display rates apply to boxed color calendar ads.

Logos: \$10 in addition to rate listed above.

Logo will be placed online as well as in print.

Additions: \$20 blind box fee, 20-percent color-logo charge in addition to rates listed above.

FREE online placement with printed calendar and classified ads during the month the ad runs, plus additional exposure in *EDGE Direct*, the monthly e-mail companion newsletter of *The O&P EDGE*.

Classified and Calendar Closing Dates

Issue Date	Meeting Circulation	Space/Materials Deadline
January	Pac Rim '10	December 8
February	Hanger Ed Fair, PrimeFare West	January 5
March	Academy Annual Meeting	February 2
April		March 9
May	ISPO/Orthopädie+Reha-Technik	April 6
June	ACPOC Annual Meeting, PrimeFare East	May 5
July		June 8
August		July 7
September		August 11
October	AOPA National Assembly, CAF Triathlon	September 3
November	PFA Annual Symposium	October 5
December	DS/USA The Hartford Ski Spectacular	November 3

Online Facility Listings at oandp.com

Type of Listing:

- **Standard** \$10/month Name, address, phone, and fax.
- **Featured** \$30/month Name, address, phone, fax, and website with link. Additional locations \$10/month.
- **Featured w/logo** \$50/month Name, address, phone, fax, website with link, and logo. Additional locations \$15/month.

ABC accredited facilities receive \$10 off prices listed above.

Contact

Classifieds, Calendar, and Facility Listing Sales

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