



The EDGE Media Group/Western Media LLC
11154 Huron Street, Suite 104 • Northglenn, CO 80234
Toll Free: 866.613.0257 • Phone: 303.255.0843 • Fax: 303.255.0844

2010 INSERTION ORDER
Classifieds ■ Calendar

This completed insertion order must be returned before your ad is posted online and placed in the next available print issue.

Ad Type(s) (check all that apply): [] Classifieds [] Calendar

Classifieds and calendar listings—reserve space in the following issue(s): [] Run until further notice

- January February March April May June
July August September October November December

Classified ad size: [] 50 words or fewer [] 51-75 words [] 76-120 words [] 121-150 words [] Display

Ad Materials: [] New [] Pick-up
Include Logo: [] Yes [] No

Scroll below for ad rates, ad descriptions, and closing dates.

Please add special instructions in box below.

Empty box for special instructions.

BUSINESS CONTACT INFORMATION

Company name:
Contact name/title:
Address:
City: State: Zip:
Phone: Fax:
E-mail: Website:
Type of Business (check one below): EIN#:
[] Sole proprietorship [] Partnership [] Corporation [] Other

FORM OF PAYMENT

Credit card (check one): [] Visa [] MasterCard [] American Express PO# (if applicable):
Credit card number: Exp. date:
Name on card:

AGREEMENT

- 1. This insertion order confirms that I have authorized the purchase of advertising space as described above. I understand that this must be signed and returned before the closing date.
2. All invoices are to be paid within 30 days of the invoice date.
3. I authorize Western Media LLC to process payment against the above credit card if provided.
4. Cancellation of all ads/contracts requires a 60-day written notice.

Signature: Date:

The O&P **EDGE**

2010 Advertising Solutions

Classifieds ■ Calendar

Classified Ads www.oandp.com/classifieds

50 words or fewer	\$140
51 – 75 words	\$175
76 – 120 words	\$220
121 – 150 words	\$325
151 words or more	Display ad rates apply

Additions: \$20 blind box fee, 20-percent color-logo charge in addition to rates listed above.

Calendar Ads www.oandp.com/edge/calendar

\$40 per insertion: Up to 30 word description.

\$50 per insertion: 31–40 word description.

\$60 per insertion: 41-50 word description.

Boxed color calendar ads: Display rates apply.

Logos: \$10 in addition to rate listed above.

Logo will be placed online as well as in print at no extra charge.

FREE online placement with printed classified and calendar ads during the month the ad runs, plus additional exposure in *EDGE Direct*, the monthly e-mail companion newsletter of *The O&P EDGE*.

Classifieds and Calendar Closing Dates

Issue Date	Meeting Circulation	Space/Materials Deadline
January	Pac Rim '10	December 8
February	Hanger Ed Fair, PrimeFare West	January 5
March	Academy Annual Meeting	February 2
April		March 9
May	ISPO/Orthopädie+Reha-Technik	April 6
June	ACPOC Annual Meeting, PrimeFare East	May 5
July		June 8
August	ACA	July 7
September		August 11
October	AOPA National Assembly, CAF Triathlon	September 3
November	PFA Annual Symposium	October 5
December	DS/USA The Hartford Ski Spectacular	November 3

Contact

Classified & Calendar Sales Representative

Anita Ramich

Toll free: 866.613.0257
Telephone: 303.255.0843

Fax: 303.255.0844
E-mail: anita@opedge.com