

# Not marketing your facility is no longer an option!

Grow your business with your company's own branded, customized magazine.

A custom publication highlights your company's services and expertise in magazine format. Unlike a marketing brochure, a custom publication combines information about your facility with leading content from *The O&P EDGE*.

This unique, high-end, specialty publication is designed to position your patient care facility as the orthotics, prosthetics, and/or pedorthics expert in your area.

## The Custom Pubs Program Includes:

- ✓ A branded, customized, eight-page magazine for your facility.
- ✓ Your front cover customized with your logo and branding.
- ✓ Your back cover customized with your locations, products, and services.
- ✓ Four issues with quality O&P content to help build relationships with your patients and referral sources (surgeons, physical and occupational therapists, physicians, etc.).
- ✓ Five different issue topics to choose from:
  - Lower-limb prosthetics
  - Upper-limb prosthetics
  - Orthotics
  - Pediatrics
  - Pedorthics

## It's fast, easy, and affordable.



Customized cover featuring your logo and your branding.



Your products, services, and locations listed on the back cover.

Professionally produced content that engages and educates your audiences.



For more information call **303.255.0843**  
or e-mail [sales@edgecustompubs.com](mailto:sales@edgecustompubs.com)

**EDGE**  
**CUSTOM**  
PUBLICATIONS

**CUSTOM PUB PROGRAM**

We'll send you 250 copies of a new, eight-page, customized magazine at regular intervals throughout the year.

Choose your frequency:

- 4 issues per year **\$1099 per issue**
- 3 issues per year **\$1249 per issue**
- 2 issues per year **\$1349 per issue**
- 1 issue per year **\$1499 per issue**



Need more than 250 copies? Call us for pricing at 303.255.0843.

**When do you want to receive each issue?**

- SPRING**     February     March     April
- SUMMER**     May     June     July
- FALL**     August     September     October
- WINTER**     November     December     January

**Upgrade your Custom Pub to Custom "Select."**

**Upgrades May Include:**

- ✓ Clinician bios
- ✓ Your patient case studies
- ✓ Provider network/insurances accepted
- ✓ Custom-written content
- ✓ Additional pages of licensed *EDGE* content
- ✓ Additional high-resolution photos or photos of your choosing
- ✓ Choice of 8, 12, or 16 page issues
- ✓ And more!

**Contact Kim at 303.255.0843 or [sales@edgecustompubs.com](mailto:sales@edgecustompubs.com) for pricing.**

**Upload files to [www.hightail.com/u/EDGE-Amplitude](http://www.hightail.com/u/EDGE-Amplitude)**

**BUSINESS CONTACT INFORMATION**

Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Business EIN #: \_\_\_\_\_

Credit Card (check one):  Visa  MC

PO # (if applicable): \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**AGREEMENT**

- I. I authorize the purchase of publication issues as described above. I understand that this form must be signed and returned before any requested changes to the sample will be made and/or publication issues will be printed and shipped, and that a 50% deposit on the first issue is required before printing.
- II. I agree to receive one proof of each issue, at which time I can request minimal changes to the back cover only.
- III. All subsequent issues and invoices are to be paid within 30 days of the invoice date in U.S. funds only.
- IV. I authorize Western Media LLC to process payment against the above credit card, if provided.
- V. Each issue will be billed upon printing at the rate associated with the frequency selected above. I understand that if I print fewer/more issues within a 12-month period than the selected frequency, I may be billed/credited for the rate difference by the end of said 12-month period.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_